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THE SIGN

West Hoboken New Jersey



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THE MANAGING EDITOR

THE SIGN

West Hoboken, New Jersey

THE SIGN

A NATIONAL CATHOLIC
MONTHLY MAGAZINE

VOL. I.

WEST HOBOKEN, N. J.

No. 1

WITH this issue of THE SIGN, the Passionist Fathers present to American Catholics a new monthly magazine. It is their ambition to publish a periodical which, both in physical make-up and intellectual content, will be worthy of the interested approval of its actual and prospective readers.

THE SIGN, in common with other Catholic publications, purposes to disseminate truth; to combat the thousand and one errors confronting Catholics at every turn; to interpret from a Catholic viewpoint significant current events; to offset, in some measure, the pernicious influences of the lurid secular press.

To this end, it publishes instructive expositions of the doctrines of Holy Church, pertinent articles on present-day issues, live discussions of industrial, social, and economic questions, refreshing and wholesome literary entertainment.

We feel that this new venture must have the cordial approval of the American Hierarchy, who, in setting aside last March as Catholic Press Month, convincingly stressed the need of a strong Catholic press and cogently appealed to the Catholic conscience to support such a press. Unfortunately, this appeal was more than necessary, for as a matter of strict fact, less than 25% of Catholics in the United States read any Catholic periodical. Hence, any publication attempting to reach the remaining 75% of present non-readers is a praiseworthy enterprise.

The distinguishing feature of THE SIGN is the prominence it gives the Cross. Never was the setting forth of Christ Crucified so essential as in our own day when the opportunities and means of pleasure so abound; when to the non-catholic the Cross no longer is a symbol but an empty decoration; when even our Catholic people are all too prone to substitute an easy-going piety for the stern gospel of self-denial. Wherefore, THE SIGN aims at holding up before the public none other than "THE SIGN OF THE SON OF MAN"—the norm of Catholic thought and conduct.

Bearing in mind that there are over 3,000 monthly publications in the United States, each loudly declaring its message, surely no apology is required for one that shall voice, however faintly, the appeal of our Savior Crucified.

In carrying out its leading purpose THE SIGN becomes the Official Organ of the Archconfraternity of the Sacred Passion.